



3FW  
PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : James A. Bacnik  
For : HOLDER FOR AN ELECTRONIC  
PRICE LABEL  
Serial No. : 10/799,563  
Filing Date : March 11, 2004  
Examiner : Davis, Cassandra Hope  
Art Unit : 3611  
Last Office Action : January 30, 2007  
Confirmation No. : 7783  
Our Docket : FFRZ 2 00153-3 (II)

**RESPONSE**

Mail Stop  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sirs:

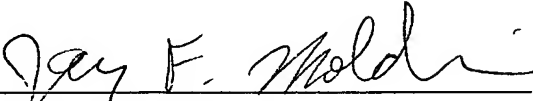
In the communication dated January 3, 2007 in connection with the above-identified patent application, it was stated that applicant has added new claims without an indication as to which of the new claims are readable on the embodiment elected for prosecution on August 31, 2005. It will be recalled that applicant elected Group II drawn to Figures 3A - 3C for prosecution. In the most recent reply filed on October 10, 2006,

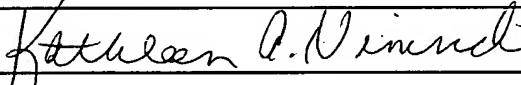
applicant added new claims 34-43. It is respectfully submitted that all of the new claims read on the invention of Group II, Figures 3A - 3C.

Respectfully submitted,

FAY, SHARPE, FAGAN,  
MINNICH & McKEE, LLP

30 Jan 2007  
Date

  
Jay F. Moldovanyi  
Reg. No. 29,678  
1100 Superior Avenue  
Suite 700  
Cleveland, Ohio 44114-2518  
(216) 861-5582

Certificate of Mailing or Transmission	
I hereby certify that this correspondence (and any item referred to herein as being attached or enclosed) is (are) being	
<input checked="" type="checkbox"/> deposited with the United States Postal Service as First Class Mail, addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.	
<input type="checkbox"/> transmitted to the USPTO by facsimile in accordance with 37 CFR 1.18 on the date indicated below to Examiner Cassandra Hope Davis at facsimile number (571) 273-8300 and also faxed to facsimile number (571) 273-6642.	
Express Mail Label No.:	Signature: 
Date: January 30, 2007	Name: Kathleen A. Nimrichter

N:\FFRZ\200153\3AY\KAN0007305V001.doc